

DEALER SSR - SPRAYLESS SCRATCH REPAIR

© 2103 Freshwater Detailing, inc.

With over 30 years reconditioning experience and 15 years servicing car dealerships, we understand the unique needs of auto dealerships and what helps their business grow. Sprayless Scratch Repair (SSR) is a superior patented process that provides cosmetic repair for damaged paint on vehicles. Our high quality of work ensures our commercial customers are completely satisfied.

Freshwater Detailing, Inc., founded by John Freshwater, a veteran detailer with over 30 years verifiable reconditioning experience. John has worked on more than 50,000 cars and understands exactly what it takes to satisfy customers. Located in the Rick Matthews Buick GMC dealership with four full service bays we can completely recondition your vehicle or simply repair a few scratches. Or our mobile service can come to you.

New & Lease Vehicle Paint Protection Warranty

You can now offer your customers 2, 3 or 5 years of scratch, chip and scuff repair. Offer your customer at time of sale a 5 year warranty against scratches, scuffs and chips. If your customers vehicle gets scratched we fix it FREE! It's a huge revenue generator for your dealership.

Benefits

- Hassle free – one phone call and we do the rest.
- Vehicle repaired quickly and wherever the car is located.
- Environmentally friendly option compared to alternative methods.
- Reliable service offering cosmetic repairs.
- Higher prices obtained at resale.
- Fully licensed/insured/ certified technicians.
- Customers stay for longer in yards with great looking, quality stock.
- Sales staff can negotiate with buyers confident they can have any paint defects fixed quickly & cheaply.
- One dealership can save thousands of dollars every year by not re-spraying vehicles.
- Increased turnover and sales because cars don't need to leave the lot.
- Solves dealerships' problems with a minimum of fuss at a time of customer concern over repair cost.
- All damage not covered will be referred to your body shop. In fact our technician will call your body shop and ask the customer to set an appointment.
- Your customer information is confidential and is never shared with other dealerships.
- Lease vehicles offer protection against customer worry of huge body repair costs at the end of lease.

Superior Technology

Our SSR process repairs single scratches to all-over restoration treatments to return vehicles to their former glory. Annoying chips, scratches, stains and marks can be a thing of the past with our convenient mobile, cost-effective service. If it's a return to that showroom shine that you are after, our mobile technician can make it all possible. SSR is a patented sprayless multi step system that ensures a quality cosmetic repair is achieved without the high expense and inconvenience of having a vehicle re-sprayed. SSR is environmentally friendly, the sprayless system can be applied in residential driveways, workplaces or the dealer lot.

- Work indoors or out – no environmental restrictions.
- No fluorocarbons released – environmentally responsible.
- No inconvenience caused to others in vicinity ie detailers, mechanics, customers.
- No over spray created.

four steps of sprayless scratch repair

The (SSR) process is accomplished in four steps.



1. The scratch is cleaned and the patented SSR base paint colour is applied.

2. Patented SSR buffing polish is applied.



3. The area is buffed to remove excess paint.

4. The excess polish is wiped off with a microfibre towel to reveal the restored duco.